

2021 ANNUAL REPORT



COMMUNITY BOARD

BOARD LEADERSHIP

Juan Jackson, Chair
Jeff Washburne, Vice Chair
Seakh Menheer, Treasurer
Rafaela Salido, Secretary

BOARD MEMBERS

Commissioner Irene Fernando
Tina Nguyen
Josh Resnick
Rev. Alanna Tyler
Kevin Wright

A MESSAGE FROM OUR CEO AND BOARD CHAIR

Most years, we begin our message with a statement about the powerful impact of philanthropy. Although 2021 was not a typical year, that message remains the same. Reflecting on the progress we have made together toward health equity and racial justice, community support has never seemed more important. As we continue our progress amid a continuing pandemic, we are proud to share with you this annual report on our achievements.

Our resilient community has faced the physical, mental, and financial difficulties caused by COVID-19 head-on. For our community, which is already harmed by racism and injustice, these difficulties have made a significant impact. NorthPoint has been at the forefront of community healing—whether it be ensuring the vaccine is accessible, meeting the social and emotional needs of people of all ages, or helping with rent, food, and other everyday needs.

In 2021 NorthPoint broke ground for our campus expansion, ever evolving to help better meet the needs of the community. By remaining open at all of our locations for the entire duration of construction until early 2024, we remain a north star for health and wellness in the northside community. This would not be possible without the support of our supporters, neighbors, and community partners. Because of you, we can “Partner to create a healthier community.”

Thank you for helping us make health happen!



Stella Whitney-West

Stella Whitney-West
Chief Executive Officer



Juan Jackson

Juan Jackson
Community Board Chair

OUR MISSION, VISION, AND VALUES

MISSION

NorthPoint is partnering to create a healthier community.

VISION

NorthPoint Health & Wellness Center sets a standard of excellence in providing culturally responsive, integrated, holistic primary health and social services that strengthens our community and the lives of the people we serve. We are leaders and partners in a shared vision of a healthy, environmentally safe, and economically stable, self-reliant community.

VALUES

- **Diversity / Inclusion** – We meet each other's cultural needs and embrace our cultural differences and create an environment honoring each other's dignity and contributions.
- **Compassion** – We create a caring environment that encourages healing, growth, and well-being, and delivers accessible and responsive health care and human services.
- **Stewardship** – We earn the enduring goodwill of our clients, our patients and their families, and we are accountable and hold ourselves to high standards.
- **Innovation** – We support the rapid diffusion of new ideas and new technology, and deliver an integrated holistic approach to health and human services.
- **Integrity** – We treat each other fairly, and behave ethically.



PROGRAM SPOTLIGHT: FOOD PROGRAMS

NorthPoint's mission of partnering to create a healthier community includes increasing access to healthy, culturally appropriate food. At NorthPoint, we provide a place for community members to get groceries and other everyday needs. We have done this work through our Community Food Shelf at 1835 Penn, our Northside Partners for Home Delivery, our mobile Food Shelf, our proxy programs, and more.

In 2021, our food programs achieved the following:

COMMUNITY FOOD SHELF

- 799,647 pounds of groceries distributed
- 7,742 households served
- 15,484 individuals served

MOBILE FOOD SHELF

- 24,628 pounds of groceries distributed
- 784 households served
- 879 individuals served

FREE FRESH FOOD FRIDAYS (MAY-SEPTEMBER)

- 107,278 pounds of fresh produce distributed
- 1,547 households served
- 6,473 individuals served

NORTHSIDE PARTNERS FOR HOME DELIVERY

- Over 80,000 pounds of groceries delivered
- Up to 123 households delivered weekly
- Cultivated partnerships with Northside Achievement Zone, Transportation & Delivery Inc. and Cub Foods Northside



OUR WORK

At NorthPoint, we're making health happen. NorthPoint partners to create a healthier community by providing health and human services from all angles. Our programming empowers guests to work toward their goals by addressing the social factors that determine health and wellness.

Your involvement is an investment in the health and wellness of the North Minneapolis community. Community support of our general operating costs helps us implement this work toward community healing. It helps us make health happen! Our priority areas include:

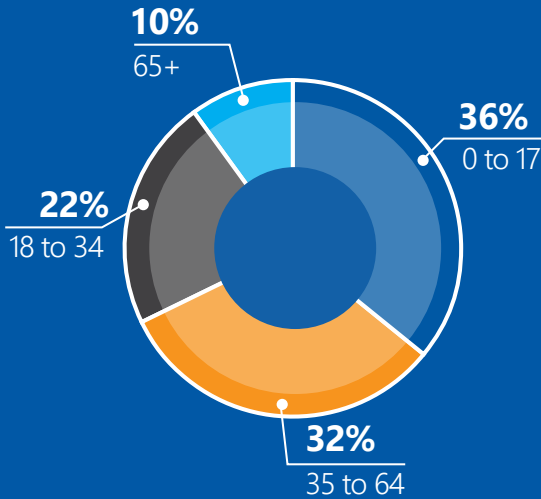
- **Housing** – promoting financial literacy, increasing housing stability, and helping with rent and utilities to ensure community members have their everyday needs.
- **Youth** – broadening mentoring opportunities and other social/emotional supports to help justice-involved youth be successful.
- **Domestic violence** – building the health of those who have been traumatized, providing support to both victim and perpetrator to heal the community and keep families safe.



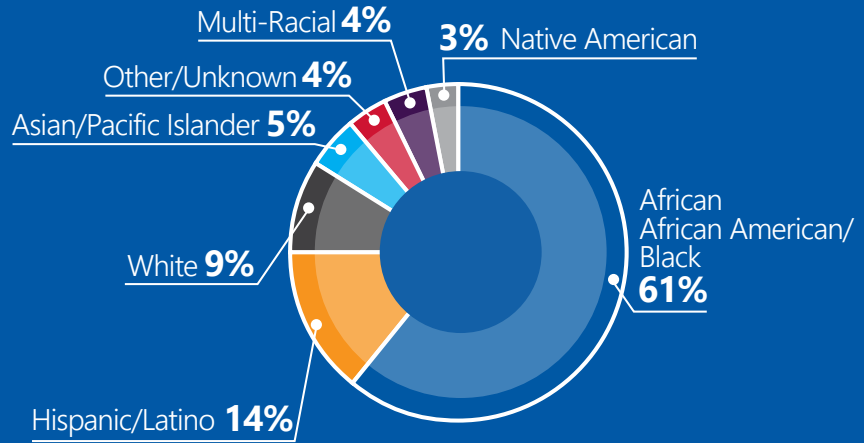
CREATING A HEALTHIER COMMUNITY

In 2021, we served 9,206 community members.

NORTHPOINT TOTAL AGE BREAKDOWN



NORTHPOINT TOTAL RACIAL BREAKDOWN



INVESTMENT IN THE COMMUNITY

REVENUE

Grants/contracts	8,503,169
Contributions	2,559,040
Other	37,127

TOTAL REVENUE \$ **11,099,336**

EXPENSES

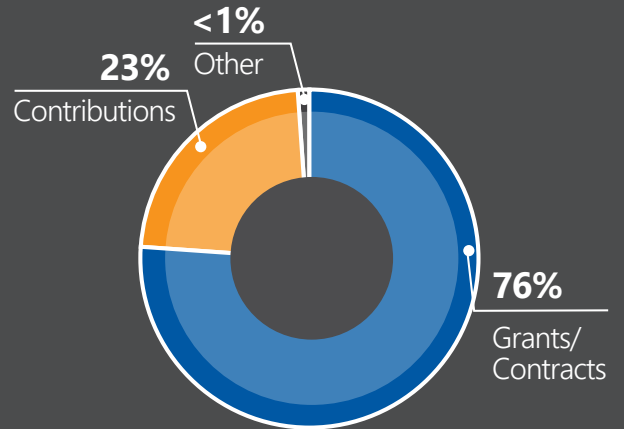
Program Services	8,928,387
Management/general	619,503
Fundraising	538,913

TOTAL Expenses \$ **10,086,803**

NET ASSETS

Change in net assets for the year	1,012,533
Net assets, 01/01/2021	4,246,876
Net assets, 12/31/2021	5,259,409

NORTHPOINT REVENUE BREAKDOWN



NORTHPOINT EXPENSES BREAKDOWN

